

Educational Walk about the Blue Flag Criteria

Target group: School children, adults

Type: Awareness-raising

Duration: Half day

Country: Serbia

- **METHOD:** "Ada Ciganilja – Savsko jezero" is the first beach in Serbia awarded the Blue Flag. School children, their teachers, and parents, were invited to take a half day visit to the beach (any beach visitors welcomed as well) guided by a National Operator. During the first part of the walk, the Nature Trail was introduced and typical local nature and the need for environmental protection discussed. The second part consisted of an informal lecture on the criteria that the Blue Flag beach has to meet to be awarded. The guide also talked with children about how they could help to keep the beach clean.



- **MATERIAL:** The Blue Flag brochures, camera.
- **POTENTIAL PARTNERS:** Schools, beach staff, volunteers, environmental education centre, municipality.
- **COMMUNICATION:** Invitation letter for schools, information boards at schools and on the beach, local newspaper, printed programmes available at various kiosks on the beach.
- **TIPS:** Invite schools that participate in the Eco-Schools or YRE programmes.
- Remember to take a picture and post it on the Blue Flag Facebook page!