

# Planning of core activities | for 2014

**Environmental Ambassadors for Sustainable Development**

(Abr. Environmental Ambassadors, Acronym: EASD)

[www.ambassadors-env.com](http://www.ambassadors-env.com)

“Environmental Ambassadors for Sustainable Development” develop and perform activities within the program areas:

- Scientific, Innovative, Research and Professional Work & Expertise and Consulting
- Education for Environment and Sustainable Development
- Sustainable development
- Environment.

The full list of activities could be find at: <http://ambassadors-env.com/en/news-archive/>

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## Science promotion, research, expertise

|  |  |
|--|--|
| <b>Scientific signals:</b>                 | To continue to develop “Scientific Signals” (and post it on web site)  |
| <b>Assessments, expertise:</b>             | On demand  |
| <b>Papers, conferences, publications:</b>  | To continue to participate on Conferences (presenting papers / networking)<br>To publish at least 3 titles   |
| <b>Knowledge based promotion/advocacy:</b> | To continue to develop tools and participate in knowledge based advocacy, as well as in promotion of science/research/innovation/sustainable development/environment/education/EU values |

## Education

|   |   |
|---|---|
| <b>International Eco-Schools Program:</b>   | <ul style="list-style-type: none"> <li>- Further Program Development, i.e. at least 7 Green Flags awarded in 2014 and 20 schools applied</li> <li>- Coordination and implementation of improvements of the Program in Serbia</li> <li>- Monthly reports to Tetra Pak Production on the implementation of the Program</li> <li>- Participation at the NOM 2014</li> <li>- Participation at the meeting of the Jury for the Eco-Schools program and Green Flag awards</li> <li>- Organization of the meeting for Eco-School coordinators</li> </ul> |
| <b>Summer schools and tailored courses:</b> | According the capacities, on demand   |
| <b>Other education related activities:</b>  | To further implement „Environmental Education for Further EU Citizens“.   |
|   | <p>As the FEE Serbia, EASD plan to start YRE Program in Serbia in 2014:</p> <ul style="list-style-type: none"> <li>- Coordination of the Young Reporters for the Environment program in Serbia</li> <li>- Communication with the international operator of the Program</li> <li>- Participation at the NOM 2014 in Morocco if feasible</li> <li>- Member of the jury for evaluation of entries for</li> </ul>   |

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national contest

## Sustainable development and other inter-sectoral issues

**International Blue Flag Program:**

To further develop Blue Flag Program, with focus on Marinas (on rivers Danube and Sava)

**International Green Key Program:**

To publish Guidelines.

To start Green Key Program in Serbia in 2014. (to be launched in January/February 2014)

**Sustainable Development Goals:**

To continue to follow, promote and participate in Rio+20 Process and SDGs development

**Sustainable Production and Consumption:**

According the capacities, on demand

**Rural Development:**

According the capacities, on demand

**Public Participation in Decision Making Process:**

To continue to participate with opinions in the process of decision making.

## Environment

**Environment to Europe:**

**EnE14 / ENV.net Conference** will be held on June 5, 2014 in Belgrade (it will 10th regional conference!). Thematic focus: Chapter 27. Organisation already started.

**EU accession:**

**ENV.net**

Continuation of ENV.net project (in accordance with Project document). ENV.net: Development of ENV.net in West Balkan and Turkey: giving citizens a voice to influence the environmental process reforms for closer EU integration – EuropeAid/132438/C/ACT/Multi – 2012/306-642 (2012- 2016). Planed activities include:

- The 4<sup>th</sup> ENV.net Partners Meeting in Albania
- Sub-grants
- ENV.net brochure
- Let's Clean Up Europe Day
- EnE14/ENV.net conference
- Guidelines for Media on Chapter 27
- Training of Trainers

**Other related to EU accession in sector Environment**

Further participation in SEKO (SECO) mechanism. SEKO (SECO) mechanism in Serbia was established in 2011, enabling civil society participation in planning and monitoring of EU and other international development assistance.

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|                                    |   |
|------------------------------------|---|
| <b>Other environmental issues:</b> | To develop/apply/participate in other projects. |
|                                    | On demand                                       |

## Horizontal issues

|   |   |
|---|---|
| <b>UN related (UNEP, UNDP, UNESCO, GEF, SAICM, ACUNS, IPEN, etc. ):</b> | To further participate/promote UNEP, UNESCO, SAICM, GEF, ACUNS, IPEN activities, according capacities   |
| <b>FEE related:</b>   | To became FEE Full Member, and implement 4 FEE Programs in 2014: <ul style="list-style-type: none"> <li>- Blue Flag</li> <li>- Eco-Schools</li> <li>- YRE</li> <li>- Green Key</li> </ul>   |
| <b>EU related:</b>  | To participate on relevant meetings.<br>To continue to promote EU values, in particular EU Environmental Values   |
| <b>Civil society related:</b>   | To participate in the Negotiation Process (planned to start in January 2014)<br>As the professional/ think-thank organization, EASD is registered as “association”, and represent “non-state actor”. In that regards, the portion of the activities will be dedicated to straighten capacities.   |
| <b>International memberships and accreditations:</b>                    | To continue working as the: <p>Accredited in United Nations – UNEP (UNEP Governing Council/Global Ministerial Environment Forum),</p> <p>UN accreditation and participation in Conferences on Sustainable Development Rio +20 (Brazil, 2012)</p> <p>Strategic Approach to International Chemicals Management (SAICM) NGO Focal Point</p> <p>National Member of The Foundation for Environmental Education – FEE Serbia</p> <p>Institutional Member of ACUNS - Academic Council on the United Nations System</p> <p>ECOSOC- UN Economic and Social Council, Category 1 Consultative Status (through ACUNS)</p> <p>UNESCO accreditation (through ACUNS and Consultative Status through FEE)</p> <p>Member of the United Nations and the Sustainable</p> |

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**Partnerships and networking:  
Initiatives:**

Development Knowledge Platform

Member of the Sustainable Development Solutions Network – SDSN

Accredited for the High-level event on the Millennium Development Goals and Post-2015 Development Agenda, 25 September 2013 at United Nations Headquarters, NY

EASD acknowledged becoming IPEN network Participating Organization , November 2013

Target is to add at least 5 new Partners in the Network of Partners (NoP) in 2014 (i.e from 30 to 35)

To further develop initiatives started in 2013, i.e:

- Organisation “footprint”
- Promotion of the sound management of chemicals and environmental health
- To practice “gender impact assessment” within activities

**Members in 2013:**

Targeted values:

Linkedin: EASD Company 50 Followers  
 Linkedln: Environmental Ambassadors for Sustainable Development, Members: 120

Facebook: Ambasadori Odrzivog Razvoja 4300 friends  
 Facebook: Ambasadori održivog razvoja i životne sredine – EASD , Group: 80 Members

Twitter: EASD , 110 Followers

**In media:**

Number of media appearances (target at least 10)

**Administration, management:**

Basic administrative and management work is voluntary work by members.

For financial related services Accounting agency is contracted (Financial Report for 2014 will be separate document, and in accordance to national legislation). Projects staff is regulated by projects itself.

On December 31, 2014 to have: 1 full time employee, 2 half time employees, 10 employees/volunteers with 10% of working time, 15 volunteers

To develop 2 Clubs (prepare the list of the members):

- 1.Forum of Members (FoM): - members and former members and persons worked/working in EASD projects
- 2.Forum of Friends (FoF) : - persons participated in EASD activities, as well as persons connected through social networks (evidence are the numbers)

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